CCPi CODE FOR CONSTRUCTION PRODUCT INFORMATION

The Code for Construction Product Information for Manufacturers

Assessment

Onboarding Guide for Manufacturers

Version: 2026

A step-by-step guide to your CCPI continuous improvement journey raising the bar in terms of Product Information clarity, accuracy, recency, accessibility an unambiguity.

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Code for Construction Product Information Mark

Manufacturers of Construction Products who choose to sign up to the "Code for Construction Product Information", are agreeing to abide by the clauses in this code to give greater confidence to those in the supply chain using their Product Information, that it is clear, accurate, up-to-date, accessible, and unambiguous.

The Product Information can therefore be relied upon with greater certainty when making decisions about using those Construction Products at any stage of design, specification, installation, use, maintenance and disposal.

Delivering Continuous Improvement – the assessment in an ongoing commitment and renews every two years.

Completed CCPI assessment means: that **the product information and marketing**, for a specified group of products – 'a product set', **has been independently assessed to conform with the relevant clauses and minimum requirements of the CCPI.** This is not a guarantee, registration and assessment with CCPI is a commitment to continuous improvement.

5 reasons why CCPI is becoming a ‘must have’ for companies…

1. **Government calls for adoption of CCPI & regulators recognise CCPI**
   - The White Paper clearly sets out a clear direction of travel for construction product reform and **strongly highlights and signposts CCPI**.
   - There are a number of clear references to CCPI and clear recognition of the importance of the CCPI
   - CCPI has been publically referenced by the National Construction Product Regulator and is also recommended in CLC Guidance Note 9 for New Higher Risk Buildings

2. **Customers/Demand-side want it** – see current list
3. **Major reports since Grenfell Tragedy raised consistent concerns about product info and marketing practices**
   - **Significant issues** with construction product information management and marketing
   - Related **culture and behaviours** of manufacturers and suppliers have **consistently and stridently** been raised in **all major reports** since the Grenfell Tragedy

5 reasons why CCPI is becoming a ‘must have’ for companies…

4. Here to help & build trust & confidence

- Conformance with the CCPI helps to give greater confidence in product information. Not a guarantee, registration with the CCPI is about driving change and continuous improvement.
- CCPI relates to all claims including safety, performance and environmental and sustainability
- The Grenfell Inquiry Report highlights ‘greed’ and ‘dishonesty’ - leadership and culture of manufacturers as well as continuous registration is a key part of the CCPI assessment

5. Delivers real added value for companies

- 96% Strongly Agree or Agree CCPI gives their company opportunity to showcase they are leading on product information management and marketing to the highest standards
- 95% Strongly Agree or Agree CCPI has helped them from an organisational perspective to develop better system and process for managing product information and marketing

5 stage CCPI Assessment Process

Manufacturer registers with CPI Ltd. (at a brand level)

CPI Assessment portal opens

1 Leadership & Culture Survey

2 Management Systems Questionnaire

3 Organisation Assessment

CPI Assessor

4 Product Set Submission

5 Product Set Assessment

CPI Assessor

Remain registered to respond to updates/issues

How it works – organisation assessment

Registration

- T&C's
- Organisation Structure
- Onboarding to Portal

Leadership & Culture Survey

- Identify respondents
- Links to survey sent
- Test the Manufactures employee's perceptions and practices against known cultural indicators
- Track completion

Product Information Management System

- Upload documented system
- Assess the Product Information management system against the 11 clauses of the Code
- Competence/training
- Evidence of use

How it works - definitions

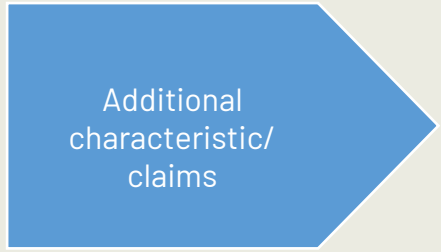
Product Sets

Are the product SKU's sufficiently similar in their performance claims such that they can be grouped together to form a single product set?

Does the corroborating evidence required apply to all the products in the Product Set such that, in the process of our Assessor taking a sample proportion, the selected products would absolutely be representative of the whole set such that there is no risk of inadvertently passing products with different claims or certification requirements?

How are the products marketed? Test the website product hierarchy against the Product Sets for consistency. It must be clear as to what the Assessment Mark refers to when used.

- One set



- Multiple Sets

- Multiple Sets – clear that the title of the set does not imply that non assessed products are in scope

How it works - definitions

Systems

A group of dissimilar Construction Products supplied as a system fulfilling a defined function where all products are required for the system to function

How are the Product Systems marketed – does the taxonomy hierarchy clearly reflect where the Assessment Mark will be presented?

Variants within a System are allowed where each System variant within the hierarchy is based on the same certification evidence and performance claims.

An individual System Assessment is required for each System that makes a different performance claim, which requires the appropriate corroborating evidence to be submitted.

All variants meet the same Standards & have common performance claims

- One system

Additional claims or different Standards

- Multiple Systems

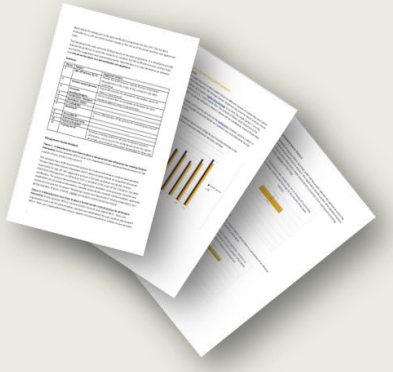
Marketed individually

- Multiple Systems – define a clear title that is explicit on what variants have been assessed

How it works - reporting

Organisation Assessment

- Narrative analysis of the results of the Leadership and Culture Survey
- An assessment of the organisations Product Information management system conformance with CCPI
- Feedback of results to Senior Leadership
- Where minimum criteria are met, the product set submission opens on the CCPI assessment Portal



Product/System Assessment

- Review of a representative random sample to corroborate Product Information conformance with CCPI and the manufacturers management system (note: all items sampled will need to conform, or corrective action and a further chargeable sample will be required)
- An assessment session to validate the assessment findings
- A narrative report confirming conformance and suggested improvements for Systems (progress on improvements is reviewed during an annual self-review)
- If assessed as conforming, a uniquely numbered assessment mark is issued for the product set (valid for up to two years providing an organisation retains its Registration to use the mark)

How it works - delivering continuous improvement

- Manufacturer must **remain registered** for the 2 years that the mark is displayed

- Manufacturer is obliged to participate in **continuous improvement** of product information and marketing in response to:
  - **significant learnings/changes** related to testing/certification/standard/classification
  - issues raised by CPI Ltd - **random sampling**,
  - issues raised through the CPI online public **'Whistleblowers/Issues Portal'.**

- **Whole process renewed and re-assessed every 2 years.**

- Enabling organisations to learn and develop

- **Towards the ultimate aim of moving the industry to a place where product information is clear, accessible, up-to-date, accurate and unambiguous**.

How to use the Assessment Mark

- Internal communications – Your team have been instrumental in obtaining your CCPI Assessment – help them to communicate the robust nature of the Assessment and strength that the Mark brings to your Product Information when communicating externally
- External communications – use CCPI in when talking to architects, specifiers, buyers & clients, websites, social media, literature, point of sale
- Specification – Supporting architects/specifiers, NBS source, sourcing platforms
- Supply chain – all touch points
- Tender inclusion

Supporters that have pledged to favour CCPI Assessed Products – our strategic supply chain partners

The first companies to step up and become CCPI Demand-Side Supporters:

- Berkeley Homes PLC
- Barratt Developments PLC
- Morgan Sindall Group,
- Mace Group,
- Persimmon Homes,
- Skanska UK
- Kier Group
- Murphy
- Bellway Homes
- Robert McAlpine PLC
- BAM UK
- Canary Wharf Group
- Lyons and Annoot
- Consort Insurance
- Communities and Investment Housing Consortium (CHIC) – procurement framework provider
- McLaren Construction
- Multiplex
- Currently engaging with procurement frameworks, warranty providers, investors,
- clients, specifiers, architects, consultants, installers....

A growing community of trade supporters – CCPI Trade Associates

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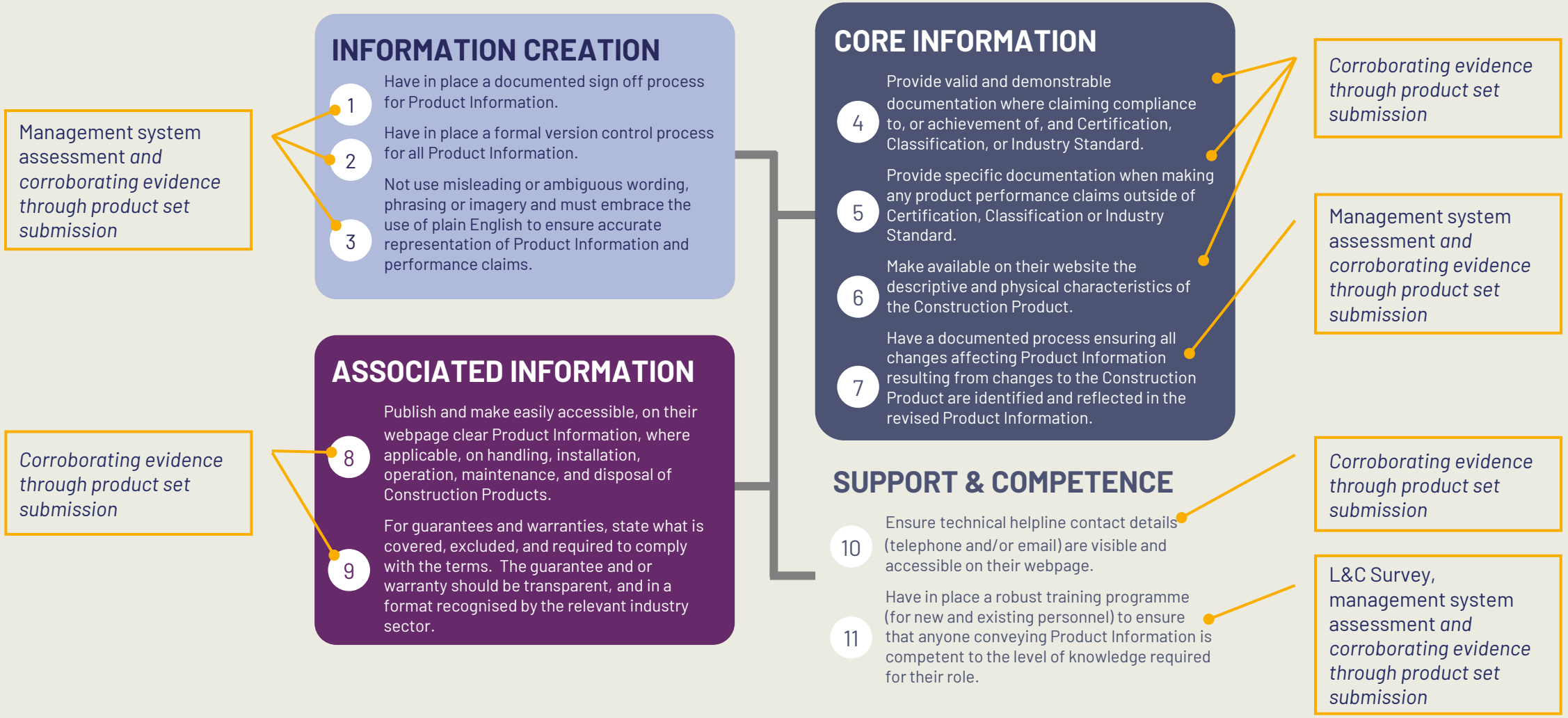
Code and assessment process overview



Assessment fees

Fees are paid in <u>two</u> stages prior to commencement of submissions:

- **Registration and Organisation Assessment Fee** - invoiced once the organisation has submitted billing and preliminary information; covers registration with CPI Ltd. for up to 2 years
- **Product Set Assessment Fee** – opens following Organisation Assessment, fee is payable based on Product Set(s), individual product numbers in the set(s) and a product risk factor; covers the use of the product assessment mark for assessed product set(s) for up to 2 years.

Company Turnover	Organisation Assessment Fee (2 years)	Product/System type	Product/System Fee (2 years)
Small company (£0 to £5m)	£1,950	General Construction Product	£875
Medium company (£5m to £50m)	£3,500	Safety Critical Product (fire/structural/cladding/roofing)	£1,250
Large company (£50m to £100m)	£5,000	System	£1,600
Very large company (Over £100m)	£6,600	Multiple set/systems submitted together reduces the per set/system rate	

What's next?

CCPi CODE FOR CONSTRUCTION PRODUCT INFORMATION

CODE GUIDANCE

- Don't wait! We will help you through the process – please take the first step on the journey here
- The Code and Code Guidance
- For questions, please refer to the FAQ's or contact enquiries@cpicode.org.uk
- Words and Phrases to Avoid – click here
- Register for our mailing list here