

CCPI DEMAND-SIDE SUPPORTER PLEDGE

***Supporters** of the Code for Construction Product Information are companies that use or specify products in the construction and maintenance of the built environment. Being a CCPI **Supporter** means you are committed to the aims of the Code to ensure that disingenuous marketing practices and the provision of misleading product information becomes a thing of the past.*

Supporters can be contractors using products, such as Tier One contractors and sub-contractors; professionals such as architects, structural engineers, surveyors, consultants, planners; interested organisations like Local Authorities who procure construction builds and maintenance; or clients.

The critical factor for Supporters is that they want to deploy products that are supplied with Clear, Accurate, Up-to-date, Accessible and Unambiguous product information. Supporters want to trust the information provided by manufacturers when making design decisions, installing and using products, and maintaining the built environment. Products that are verified as conforming to the CCPI help to build greater confidence in construction product information and help to meet these information standards. This will support the industry to continue to develop quality buildings that meet performance standards.

What does being a CCPI Supporter mean?

As a CCPI Demand-Side Supporter, the registered organisation commits publicly that they will require *strategic suppliers and manufacturers of construction products in their supply chain to ensure that those products are either verified by the CCPI or undergoing the CCPI verification process.

Supporters of the Code are organisations that share CCPI's vision of delivering positive change to the built environment industry. To this end, they will, wherever possible:

- Encourage their suppliers and manufacturers to ensure their products achieve CCPI verification.
- Introduce this commitment into supply agreements as a preference.
- Prioritise working with suppliers and manufacturers who prioritise delivery of CCPI verification and conformance.
- Expect *strategic suppliers and manufacturers to have achieved CCPI conformance by December 2026.

Supporters will also:

- Proactively promote CCPI within their supply chain.
- Report twice-yearly to CCPI their progress and delivery against the pledge.
- Raise awareness of their role as a CCPI Demand-Side Supporter to encourage others to join this community of organisations working to raise standards, according to the agreed CCPI guidelines in relation to CCPI Demand-Side logo use and public claims.

Please note:

* 'Strategic suppliers and manufacturers' – is to be defined in agreement with each company named as a Supporter with the expectation that it will include companies that regularly supply products to the company and will include the manufacturers of materials as well as intermediary merchant and distributors in the supply chain.

- Supporters who register will have their logo displayed on the CCPI Supporter page on our website and will be able to display their CCPI supporter logo on their website and other appropriate documents in accordance with CPI Ltd permitted use guidelines.

For more information on the CCPI, contact enquiries@cpicode.org.uk or visit cpicode.org.uk